Looking back, 2010 was a great year at BYU Print and Mail! We’ve added new equipment and new technologies to increase the services we can offer you and your department. Here are just a few highlights of what took place:

Have you taken a minute to visit our new website www.printandmail.byu.edu yet? It is much easier to navigate and spotlights some of our more popular services. We not only want you to quickly find what you’re looking for, but to see other services you didn’t know we offered. You’ll also see a link to Cougar Prints, our site for online file submission (you can also go directly to cougarprints.byu.edu). Cougar Prints went through a major streamline transformation to make it easier than ever to use. Just choose what type of project you have, upload your files, and check out your options such as papers, printing in color or black and white, vinyl covers, coil binding or stapling, plus many other options. We will still happily deliver your finished documents to any campus department location. You’ll never have to leave your desk!

We have been developing our Print-On-Demand technologies in 2010. An example is the website for the General Course Catalog where you can order a whole printed catalog or choose specific colleges and departments and have just those selections printed. Each catalog is printed with a beautiful cover and mailed out right away. (See how easy it is at http://printandmail.byu.edu/generalcatalog/.)

We were approached by the LDS Missionary Department to design a website where missions can create personalized “Pass Along” cards. Different images are available for the front and personalized messages can be put on the back, such as information for an upcoming event like a temple dedication. The technology for this is true “Print-on-Demand” where files are created on the web and printed right on our Indigo Digital Press without any human intervention. The cards are then cut, boxed, and shipped right away. Amazing! We are excited to offer this technology to campus. Ask us how we can get a storefront created to print your department’s books and documents that you want available to the public. And with our new, small perfect binder, we can soft bind 100, ten, or as little as one book at a time. It’s professional and bound right the first time!
Are you looking to create brochures, booklets, fliers, postcards, 12 x 18 posters, calendars, or any other type of short-run printing jobs? Our new HP Indigo Digital Press is perfect for all these types of projects. You get sharp images, vivid colors, and true photographic quality. As if that weren’t enough, the Indigo Press is designed for Variable Data Printing jobs. If you were you able to attend our “Tailor-Made Communications” seminar or our Open House, you learned about the awesome benefits of Variable Data Printing which can be used to increase response rates by personalizing every document sent to your list of recipients. You can change out images, text or complete documents all in a single print run. Variable Data Printing and the Indigo are a match made in heaven! What projects do you have? We’ll help you make it personal.

WE LOVE OUR STUDENT EMPLOYEES!!

“Working in the bindery allows you to meet so many people. And who knew so many steps went into making tiny books?”

E.M., Print & Mail Student Employee

Christmas cards have been a staple on our website for years, but this year we added a new feature: photo cards. Our IT staff developed cards that allow you to upload photos and write your own message. We will be using this technology for new projects in the future, such as Valentine cards, graduation announcements, wedding announcements, bridal shower invitations, and other types of invitations and cards. We can use this technology along with Variable Data Printing to personalize your announcements and invitations!

We will be hosting some fun forums and workshops this year, both on campus and here at the University Press Building. Topics will include Family History Printing, Variable Data Printing, Digital Printing, CD/DVD Duplication, Oversize and Poster Printing, Mail and Shipping, and a few others. We welcome your suggestions. We are also happy to give tours of our shop and bindery. Give us a call.

We have enjoyed working with so many of you this past year and look forward to serving you more in 2011. Please let us know how we can better serve your needs! Remember, there is no need to look around; we are your printing partner!


BRIGHAM YOUNG UNIVERSITY
PRINT & MAIL

DID YOU KNOW...
BYU Print and Mail employs over 150 students!!!