OUR OPEN HOUSE TO SHOWCASE OUR NEWLY ACQUIRED HP INDIGO DIGITAL PRESS WAS A GREAT SUCCESS!

Hundreds of you made the trek all the way over to the University Press Building. You may remember this all began by your receiving a personalized calendar from BYU Print and Mail and then a fun invitation that flipped around as you pulled the sides. Anyway, here’s a quick reminder of what took place.

In our foyer we had tables set up displaying numerous samples of the beautiful quality and types of projects that have come off the Indigo, such as postcards, invitations, wedding announcements, wedding pictures, posters, Christmas cards, even the General Course Catalog. And don’t forget the beautiful photobooks of Howard Rainer’s work. A couple of the more popular giveaways were the campus poster printed on pearlized paper and the Y Keep It On Campus flier printed on the static cling paper. (It really is amazing stuff!)

Zack Cameron got to welcome everyone and gave a presentation about some of the exciting technologies that can be used with digital printing. He first spoke about Variable Data Printing, which makes it so that every copy of a document can be personalized as it comes off the printer. He showed how this could be used for letters, invitations, brochures, or anything else that can be printed digitally. Each piece can be completely unique, even though they are all printing at the same time from the same printer.

Zack also discussed Print on Demand. He showed how any digital document could be printed as it is needed, in just the needed quantity, eliminating the need to keep an inventory. He showed the BYU Undergraduate Course Catalog as an example of this technology. Anyone who wants a catalog can go to printandmail.byu.edu/generalcatalog and order either the whole catalog or any number of schools that a person is interested in. An order is generated automatically, printed, bound and shipped out with none of the headaches of maintaining an inventory.

As a demonstration of these technologies, we created variable data Christmas Cards with matching envelopes, as well as personalized dessert recipe books. We used variable data software to create these documents and send them to the HP Indigo so we could see them print. The Christmas card envelopes printed on our full-color digital envelope printer - addressed, personalized, and ready to go. More info about the Indigo was shared by Bev Burger, from HP, and from BYU Print and Mail director, Doug Maxwell.

Ask about our Christmas Stationery

Have you ordered your Christmas cards yet?
Thank you for all the great stuff you had at the Open House. I was very impressed with the tour and the capabilities you have at Print & Mail. You guys did a great job of explaining and showing us what we can do for ourselves and for BYU. Thanks so much for the invitation. I had a great time.”

–Rich W.

A real eye-opener for many folks was seeing that we do large format printing. Multiple sizes of posters were displayed throughout the building. Did you know we not only print on paper, but on vinyl, canvas, watercolor paper and numerous other substrates?!

We watched those with recipe covers send them through the UV Coater, which coats them for protection and shine, then over to the cutter where they were cut down to size. The covers were then put with the recipe books and coil bound by our student employees.

As we made our way through the office, we stopped to see Carol Holland’s family history display. We print thousands of family history books for hundreds of people every year.

Refreshments and personalized recipe books were the last stop of the Open House. Did you happen to hear Doug Maxwell boasting that his peach pie recipe was the best recipe in the whole book? I guess you’ll have to try it and see. And feel free to let us sample any recipe you make!!

We are happy so many of you from so many different departments came to visit. If you weren’t able to attend or if you would like to have anyone else from your department come for a tour, please call Paul at 422-5541 and he’ll be happy to set up a time for you to come by.

For all your print and mail needs, we’re here to serve you.

BYU Print & Mail

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What services do we offer?

- Variable Data Printing
- Print on Demand
- Large Format Printing
- Blackboard Printing
- CougarPrints
- Coil Binding
- Campus Mail Delivery
- Laminating
- Shrink Wrapping
- CD/DVD Duplication
- MTC Delivery
- Posters
- BYU Stationery
- Research Papers
- Announcements
- Textbooks
- Ward Directories
- Christmas Cards
- Family History Books

The cook books we gave out.

We personalized each book with your name, using variable data technology!